



## COOKIE POLICY

This cookie policy applies to all websites operated on behalf of SASA Polyester San. ve Tic. A.Ş., branded websites on third party platforms (Google, Facebook etc.), and applications accessed or used through these websites or third-party programs.

By using the websites of the Company SASA Polyester San. ve Tic. A.Ş., you accept and acknowledge the use of cookies in accordance with this Cookie Policy. If you do not wish cookies to be used in this way, you should edit your browser's settings or you should not use the websites of SASA Polyester San.ve Tic. A.Ş. Should you delete cookies from your browser settings, your preferences on the relevant website will be deleted. In addition, if you completely block cookies, many websites, including the websites of the Company SASA Polyester San. ve Tic. A.Ş. may not work properly.

This Policy is implemented regardless of the technologies or methods you use to access our website.

### **What is a "Cookie" and for what purposes is it used?**

A cookie is a file kept on your computer by the websites you have visited. Cookies aim to use a website more efficiently by users. It enables personalized web pages to be offered in order to provide a more convenient and faster visit experience for your personal needs. This file stores information about your website browsing. The devices you access will remember your data when you use the website again, thanks to the information kept in the file. Therefore, cookies are necessary and important for users to use websites more effectively and easily. In addition, cookies are used on the website and third party websites so that we can offer you more suitable, tailor-made services, products or offers. These technologies may be various data acquisition tools that automatically collect information about your access and usage by our website each time you visit our website, as well as they can be used when data is collected by third parties operating on our behalf and on our account. These technologies we use are used to improve our website, to make it useful, effective and secure. Cookies, flash cookies and analytical cookies are examples of these technologies.

### **Main Purposes of Using Cookies**

Developing the services offered to you in order to increase the functionality and performance of the website,

Improving the website, offering new features on the website and personalizing the features offered according to your preferences,

The need for some statistical data in order to use the website more effectively,

Collecting information about your browsing and usage preferences and habits specific to the website you are on,



The need for your personal data such as your IP address in order to fulfill legal and contractual obligations, in particular, those originating from The Law No. 5651 on the Amendment of the Law on the Regulation of Publications Made on the Internet and Fight Against Crimes Committed Through These Publications (“Internet Law”) and Communiqué on the Procedures and Principles Regarding the Arrangement of Broadcasts on the Internet.

### **What Type of Data Do We Process with Cookies?**

We use cookies for the following purposes:

To facilitate the use of the websites of the Company SASA Polyester San. ve Tic. A.Ş.,

To better customize the websites of the Company SASA Polyester San. ve Tic. A.Ş. and our products in line with your interests and needs,

To remember your browsing and usage preferences during your visit to the websites of the Company SASA Polyester San. ve Tic. A.Ş.,

To ensure that various features and functions of the websites of the Company SASA Polyester San. ve Tic. A.Ş. work properly,

To collect general information about the website of the Company SASA Polyester San. ve Tic. A.Ş, such as the most clicked links, the most visited pages, the number of error messages viewed, about how the sites are used by visitors, and to analyze this information and render the faulty pages, improve our website, remove or improve undesired pages,

To identify your identity with the data we collect through cookies, make special profiling for you or track your activities on websites other than the website.

Cookies installed on your computer or information obtained are used for statistical analysis or security measures.

Any of your personal data is not collected through cookies.

Cookies are not used for purposes other than those specified in this Policy, and all related processes are carried out in accordance with the Law on the Protection of Personal Data No. 6698.

### **Cookie Categories**

Cookies can be classified in several ways:

#### **Cookie Type**

##### **Session Cookies**

These cookies are used to log the user's visit and do not collect data from the user. The cookie is deleted when the user closes the web page visited or remains inactive for a certain period of time.

##### **Persistent Cookies**

These cookies are the ones that are stored in your browser and remain valid until they are deleted by you or until their expiration date.





### **Mandatory Cookies**

These cookies are essential for the website to function properly. These cookies are needed to manage the system and prevent fraudulent transactions, and if they are blocked, the website will not be able to work.

These are cookies that are used for purposes such as remembering your preferences, using the website effectively, optimizing the site to respond to your requests, and containing data about how you use the site.

### **Functional and Analytical Cookies**

These are cookies that are used for purposes such as remembering your preferences, using the website effectively, optimizing the site to respond to your requests, and containing data about how you use the site.

Due to their nature, these types of cookies may contain your personal data. For example, cookies that save your site's display language preference are functional cookies.

They are cookies that provide the production of analytical results such as the number of visitors to the website, the detection of the pages viewed on the website, the hours of visits to the website, the scrolling movements of the website pages along with analytical cookies.

### **Tracking Cookies**

Tracking cookies are primary and third-party cookies created during your visit to our website and third-party domains. These cookies enable to track your click and visit history in the domains where they were created, and to match these records between different domains. These types of cookies are used for the purpose of recognizing and profiling users, targeting advertising and marketing activities and customizing the content. These cookies will not be used to identify you or to make decisions for you personally.

### **How Can You Control Cookies?**

You can control or delete cookies as you wish.

You can delete the cookies already on your computer and prevent the saving/setting of cookies in most Internet browsers.

However, we would like to remind you that if you delete cookies and prevent future cookies from being downloaded to your computer, you may not be able to access some of our features.

Most internet browsers allow you to:

View and delete saved cookies.

Block third-party cookies.

Block cookies from certain websites.

Block all cookies.

Delete all cookies when you close the browser.



Information on what steps should be followed to prevent the use of cookies on different internet browsers is as follows:

### **Internet Explorer**

1. Open the desktop and tap or click the Internet Explorer icon on the taskbar.
2. Tap or click the Tools button and Internet options.
3. Tap or click the Privacy tab, then move the slider up under Settings and tap or click the OK button to block all cookies.

### **Google Chrome**

1. Open Chrome on your computer.
2. Click More Settings in the top right.
3. Click Advanced at the bottom.
4. Under "Privacy and Security," click Content settings.
5. Click Cookies.
6. Under "All cookies and site data", search for the website's name.
7. Click the Remove icon to the right of the site.

### **Mozilla Firefox**

1. Click the Firefox Menu button and select Options.
2. Select the Privacy and Security panel and go to the History section.
3. Change Firefox to "use custom settings for history".
4. Click the "Show cookies" button. The Cookies window will appear.
5. In the Search: field, type the name of the site whose cookies you want to delete. Cookies matching your search will be displayed.
6. Select the cookie(s) you want to delete and click the "Delete selected" button.
7. Close the Cookies window by clicking the "Close" button. Then close the about:preferences page.

### **Safari**

- Choose Safari > Preferences.
- Click Privacy.
- Click Website Data
- Select one or more websites, and then click "Delete" or "Delete All".

The Board of Directors undertakes to fulfill the requirements specified in this policy and expects SASA employees to fulfill the same commitments.

